



# VCU Procurement Services

## Virginia Commonwealth University University Purchasing Contract Summary Sheet

<b>Commodity:</b> Advertising Program and Media Buying	<b>Contract Number:</b> 7641171BA
<b>Vendor:</b> VisionPoint Marketing, LLC (formerly VisionPoint Media, Inc.)	<b>Period / Renewals:</b> 11/01/2021 - 10/31/2022 Zero (0) One (1) Year Renewal
<b>Address:</b> 3210 Fairhill Drive, Suite 150 Raleigh NC 27612	<b># of Vendors:</b> 1 <b>Payment Terms:</b> Net 30
<b>Contact:</b> Diane Kuehn	<b>Accepts Purchasing Card:</b> Yes
<b>Phone:</b> Phone: 919-848-2018	<b>Fax:</b> 919-606-2623
<b>E-Mail:</b> <a href="mailto:dkuehn@visionpointmarketing.com">dkuehn@visionpointmarketing.com</a>	<b>Website:</b> <a href="https://www.visionpointmarketing.com/">https://www.visionpointmarketing.com/</a>

<a href="#">Contract Pricing</a>	<a href="#">Contract Document</a> (Excluding Proprietary Information)	<a href="#">Contract Modifications</a>
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### Procurement Process: RFP

Contract Summary: Comprehensive advertising campaign for graduate and undergraduate recruitment.

Cooperative Language: It is the intent of this solicitation and resulting contract(s) to allow for cooperative procurement, at the contractor's discretion. Accordingly, any public body, public or private health or educational institution or lead-issuing institution's affiliated foundations may access any resulting contract(s) if authorized by the contractor.

**Note:** Please reference the contract number on purchase requisitions, purchase orders, and when contacting the vendor.

VCU Purchase Order #	Contract Type:	SWaM Class	Report SWaM	eVA	Category
N/A	RFP	N/A	Yes	Yes	Services